

SCHEDULE OF ACTIONS

Actions completed	
Actions to progress	

<u>Behaviour Change Actions</u>	2023	2024	2025	2026	2027	2028
1a Set up a refreshed and sustained anti-fly-tipping and anti-littering campaign via social media, printed media, and events.						
1b Encourage the public to report issues of littering fly-tipping and dog fouling.						
1c Support national campaigns and help communities access the resources and information needed to deliver preventative messages in the community.						
1d Use Nudge Theory to encourage behavioural change, such as stencilling on the ground highlighting dog fouling in the area, directing people to the nearest bin.						
1e Collaborative Roadside Litter Intervention Launch with cross council working and partnership with KSB on the A801						
2a Continue to support community litter picks throughout West Lothian.						
2b Continue to work with local litter picking groups to provide equipment and disposal.						
2c Continue to identify funding opportunities that support and enable community litter picks						
2d Support and build on the annual Spring Clean Campaign promoting 'civic pride'						
3a Refresh data on litter bin locations, emptying frequency, and condition to allow the best allocation of resources.						
3b Continue to conduct litter audits for LEAMS/LMS						
3c Identify litter and fly-tipping hotspots and develop interventions targeted to specific areas						
3d Collaborate with KSB as part of year 3 actions around LEAMS replacement						
3e Develop LEAMS and further user expanded dashboards with AI e.g.; Power Bi						
4a Work with internal and external stakeholders to encourage the creation and implementation of their own Litter Prevention Action Plans.						
4b Review the WLC LPAP to recognise and include any actions set out in any Community Litter Prevention Action Plans.						
5a Develop educational materials and carry out education and engagement activities in schools and at events where resources allow.						

6a Create Key Performance indicators (KPI) to monitor performance and for benchmarking with other Councils						
6b Work with other Councils and partners in relation to best practice and sharing resources and expertise.						
7a Identify key litter sources and work with them to reduce the potential volume of litter both from deliberate littering and accidental spillage.						
7b Identify suitable behavioural change techniques that reduce the infrastructure requirements by encouraging the public to take litter home for recycling or return it to source						

<u>Infrastructure Actions</u>	2023	2024	2025	2026	2027	2028
8a Implement the Litter Bin Plan approved by Committee in 2021 and subsequent updates by following the criteria for the placement of new and existing litter bins.						
8b Move or remove litter bins according to the criteria set out in the Litter Bin Plan and the information gathered as per the survey carried out.						
8c Develop a bin replacement programme according to the information gathered during the survey to keep bins in good condition and fit for purpose.						
9a Use mobile CCTV to target fly-tipping hotspots to deter dumping						
9b Work with internal and external stakeholders to identify those responsible for fly-tipping.						
9c Work with private landowners on ways to deter fly-tipping on their property.						
10a Monitor the use of solar compactor bins following the successful trial carried out in 2021						
10b Review of targeted locations where solar compactor bins are located and relocate to maximise usage						
10c Look at the use of QR codes to be scanned by crews when emptying or by the public to report issues.						
10d Investigate the use of route optimisation software for emptying bins, litter picking and sweeping to improve efficiencies and level of service.						
10e Continue to look at innovative integrations with other Council platforms such as E-forms, CRM, Asset and Work Management tools as						

well as to support any App Development for Public use.						
10f Evaluate requirements of vehicles, sweepers, equipment to provide service as per duty 1 & 2 of COPLAR 2018						

<u>Enforcement Actions</u>	2023	2024	2025	2026	2027	2028
12a Ensure all staff are kept up to date with current legislation						
12b Review current approach to enforcement.						
12c Develop and implement Commercial Bin controls						
12d Contribute to consultations reviewing enforcement powers and changes in the law to make enforcement easier.						
13a Work with Zero Waste Scotland, Keep Scotland Beautiful, SEPA and the Government's Improvement Service and all interested parties to make it socially unacceptable to litter or fly-tip.						
13b Work with the other Council services to encourage behaviour change to reduce the need for enforcement.						
13c Publicise occasions of reactive response to deal with significant littering and fly-tipping to highlight the cost and consequences of such activities.						
13d Publicise annual fly-tipping report and current stats						