

Privacy Notice – Corporate Communications – Gov.uk Notify Text Service

Information held about you

West Lothian Council will collect personal information about you if you have subscribed to the text service. This information will be:

 Your mobile telephone number and the area you have chosen to receive updates about.

We will use this information to send regular text updates with news and information about your chosen area and West Lothian.

Who is processing my data?

All personal information is held and processed by West Lothian Council in accordance with data protection law.

How will we use information we hold about you?

This information will be used to send regular text updates with news and information about your chosen area and West Lothian.

Who we will share your information with?

We will only share this information with Gov.uk Notify through whom the texts are sent.

How long do we keep your records?

We will keep your information for as long as you are subscribed to the service.

Your rights

You have a number of rights under data protection law, including the right to unsubscribe from the service thus having your information removed and deleted.

A request to unsubscribe from the service can be made by emailing webadmin1@westlothian.gov.uk

Providing accurate information

It is important that we hold accurate and up to date information in order that your account remains accessible.

Further information

If you have any questions or concerns about how your information is used, please contact Media at West Lothian Council, West Lothian Civic Centre, HowdenSouth Road, Livingston, West Lothian, EH54 6FF.

email media@westlothian.gov.uk. You can also contact the Data Protection Officer, West Lothian Council, West Lothian Civic Centre, Howden South Road, Livingston, West Lothian, EH54 6FF, email:

<u>DataProtectionOfficer@westlothian.gov.uk</u>. More information about data protection and how it applies to you, including how to make a complaint, is available from the <u>Information Commissioner's Office</u>