

Through **Business Gateway West Lothian**, businesses can access fully or partly funded **consultancy support** from a specialist who would provide **tailored, expert advice** in order to **develop strategies** in selected business disciplines.



The Expert Help Programme is designed to support businesses looking to grow and develop their business by increasing their turnover in the next 3 years. **Turn over to find out more >**

BizWestLothian - Join our conversation

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Digital Marketing & Social Media

- Our digital marketing specialist can not only help bring customers onto your web site, but can also advise on strategies to take your messages directly to them within the online channels they frequent
- One thing is a constant when it comes to Google – it's always changing! With that in mind, our SEO services are always evolving.



Environmental Improvements

- Carry out resource efficiency reviews primarily focusing on energy, waste, water and raw material use
- Waste and process mapping
- Calculating the true cost of waste
- Identifying the underlying root causes of inefficiency
- Identifying options for improved efficiency
- Cost/benefit analysis and prioritisation of options.



Financial Support

- Our consultants specialise in supporting growing businesses and innovative start-ups that are looking to attract investment from funders
- Working in close partnership with you to fully understand your ideas and plans for the future and converting these into a strong business plan and meaningful financial projections
- The tax team can help provide eligible investors with advantageous tax reliefs on their investment. With this support, you will be set up to secure the best chance of attracting investment from potential funders.



Leadership Development

- Review and develop your strategy for growth plan
- Organisational review to identify people management and capability issues that need to be tackled to grow the business
- Leadership and management training to improve capabilities of the senior team
- Support to implement business change projects.



Procurement

- Finding opportunities (using Public Contracts Scotland and other UK tender portals); getting Quick Quotes
- Understanding the procurement process
- Completing and winning PQQs
- Creating high scoring content for tenders
- Provide templates for policies.



Quality Management Systems

- Our consultant can help you implement and/or maintain UKAS accredited ISO 9001, ISO 14001, OHSAS 18001 and BRC Storage and Distribution Management Systems
- Services include creating policies and procedures compliant to the above systems
- Undertaking internal audits of the above systems
- Working with clients to ensure they pass third body (UKAS Accredited Certification Body) assessments.

Contact us

For more detailed information about the support available, call Business Gateway on **01506 283400** to arrange a confidential appointment with a Business Adviser. You can also email us at **Bgateway@westlothian.gov.uk**