

Placemaking in

WHITBURN

Chapter 02
Whole-place Planning

'Whole Place' Approach

Addressing socio-economic +
physical issues to create a
Vision + Action Plan for
Whitburn

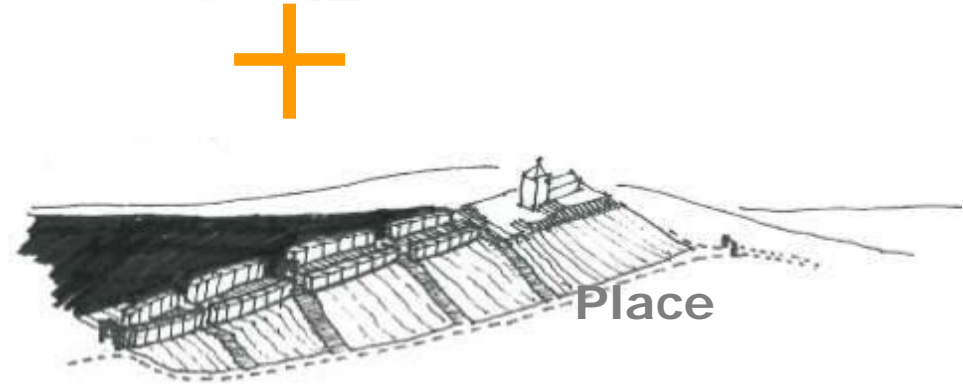


Folk

place =



Work



Place

Visionary > Ambitious



Realistic > Deliverable







Proud History

Community Spirit



Significant Investment



Day 01 - Emerging Big Issues

- Decline of Whitburn Town Centre – what are its future prospects?
- Tackling physical issues (vacancies, dereliction, 'scruffiness')
- Underlying problems of health, poverty + apathy
- What opportunities / challenges given proximity to Heartlands, Polkemmet, M8 etc.?
- Barriers to achieving improvements? Planning + licensing system, legal issues, ownership, apathy.

Day 01 – Areas of Focus / Opportunity

- Desire to make Whitburn better; reclaim town centre
> 'repairing the ribbon'
- Make positive impact on health + well-being
> active living / greenspace networks
- Diversity / Mixed Uses in Town Centre:
Retail + (enterprise/housing/civic/leisure/community)
- Draw 'people' in – community integration
> gathering places / destinations / access+connections
- Enable skills development + enterprise

Collaboration



**Council, Community, Business, Public Agencies working together
'Quick Wins' Short Term to Long Term > S, M, L, XL**





How might you get involved?

What ideas could you support?